



Roman Cornell

Chief Executive Officer

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Roman Cornell serves as Chief Executive Officer of ABC Companies, a leading provider of motorcoach and specialty passenger transport equipment in the USA and Canada. Appointed CEO in June 2023, he brings over 31 years of experience within the company, encompassing key leadership roles in sales, operations, and executive management.

As CEO, Roman leads ABC's strategic direction with a focus on deepening customer relationships, guiding senior leadership, and accelerating business diversification. Under his leadership, ABC has expanded its product portfolio into new markets, including specialty vehicles, electric vehicle technologies, and service, while continuing to strengthen its core motorcoach offerings.

Roman's career with ABC began in 1992 as an Account Executive at the company's New Jersey location, serving the New England region. He rose through the organization with increasing responsibilities, including Regional Vice President and General Manager for the Midwest and Western Regions, as well as leadership at ABC's flagship Winter Garden, Florida, facility.

In 2017, he was named Chief Commercial Officer, where he directed all revenue-generating aspects of the business, including sales, after-sales, and commercial operations. He also oversaw the company's Parts Group, managing OEM and aftermarket brands, as well as its transit parts group, Muncie-Baker.

Roman guided ABC through periods of significant challenges and change. During the COVID-19 pandemic, he successfully stabilized the business while identifying opportunities for growth, expanding ABC's offerings and capabilities during an uncertain time. More recently, he led the company through the strategic navigation of Van Hool's restructuring, resulting in ABC regaining full family ownership of its shares and reinforcing its long-term partnership and independence.

His vision continues to shape ABC's evolution. Recent initiatives include the launch of a new facility in Denver, expansion into emerging product categories, and the integration of technologies and innovations within ABC Parts Source operations. These efforts reflect his forward-looking leadership and ABC's commitment to redefining how customers do business with the company.



In 2026, Roman was welcomed to the American Public Transportation Association's Bus Manufacturing Task Force 3.0, where he brings deep experience across public transit vehicle distribution, parts, service, customer support, and fleet lifecycle needs. His participation reflects ABC's continued engagement in industry conversations focused on strengthening bus manufacturing, improving procurement outcomes, and supporting a more stable and competitive public transportation market.

Roman is a graduate of The Wharton School of Business Executive Development Program. He serves on the Board of Directors for ABC Companies and the American Bus Association (ABA).

He resides in Orlando with his wife, Michelle, and their two children, Maxim and Makena. As the third generation of the Cornell family leading ABC, his leadership is rooted in the company's founding values of integrity, trust, collaboration, and innovation.

LinkedIn Version:

ABC Companies have been part of my life for as long as I can remember. My grandfather founded the business in 1972, and I grew up in an industry that ultimately became my career.

I officially joined ABC in 1992 and have spent more than three decades working across sales, operations, commercial leadership, and now as CEO. That experience has given me a deep understanding of where this company came from, how our industry has evolved, and what it takes to lead through change.

As the third generation of my family to lead ABC, I feel a responsibility not only to protect what has made the company successful, but to continually challenge us to think bigger about what comes next.

The transportation industry is changing quickly. Customer expectations are evolving, new technologies are reshaping the market, and the definition of a transportation partner is becoming much broader. I believe the companies that lead in the future will be the ones willing to anticipate those shifts, make thoughtful investments ahead of the market, and build capabilities around what customers will need next.

That is where my focus is today: building a stronger, more diversified ABC that can support customers across the full vehicle lifecycle while continuing to expand into new markets, technologies, and opportunities.

Throughout my career, I have helped lead ABC through significant periods of change, including the disruption of COVID-19, expansion into new markets and capabilities, and Van Hool's restructuring and ABC's return to full Cornell family ownership. Those experiences reinforced my belief that strong leadership requires resilience, decisive action, and the willingness to see opportunity even in uncertain circumstances.



I also believe the best leaders listen. They surround themselves with talented people, stay close to their customers and the market, and are willing to challenge assumptions when the business needs to evolve.

In 2026, I was welcomed to APTA's Bus Manufacturing Task Force 3.0. I see that as an important opportunity to contribute to a larger industry conversation around bus manufacturing, procurement, fleet planning, and the long-term strength of the public transportation market.

My goal is not simply to grow ABC. It is to help shape what the next generation of this company looks like and ensure we continue to lead, innovate, and create meaningful value for our customers, employees, partners, and the transportation industry.

For me, that is both a business responsibility and a personal one. I understand the legacy I have been entrusted with, and I am equally focused on the future we are building.